

# International

## Seminar on Criminology & Forensic Science | 15<sup>th</sup>&16<sup>th</sup> Dec. 2017

Organised by : Department of law, University of Calicut, Kerala and Indian Criminology & Forensic Science Association (ICFSA)

### Benefits

#### Sponsorship category & Fee

### Platinum

₹ 1,50,000/-

- Recognition as Platinum Partner on the seminar page of ICFSA website with a hyperlink to the sponsors website
- 2 speaking slots of 20 minutes each with 5 minutes for Q & A at the seminar
- Seminar visitor database to be shared with the sponsor
- 2 email blasts to the seminar qualified visitor database
- 1 full page colour advertisement in Souvenir of ICFSA/ Department of Law
- Banner ad on the ICFSA website for the months of November and December, 2017
- Sponsor logo on the seminar notepads and pens
- Sponsor logo on the back drop in the seminar & ICFSA conference Hall
- Sponsor logo on the seminar schedule , seminar & ICFSA conference invitation
- 1 Free insert such as leaflets/brochure/or any other promotional items of Platinum Sponsor in the seminar kit/ carry bag
- Sponsor logo & name on the banner in the gate.
- Standee or banner near the entrance of the seminar hall
- 2 exhibition counter with a table space 6x 4 ft. for display of product/ literature & banner

### Diamond

₹ 1,00,000/-

- Recognition as Diamond Partner on the seminar page of ICFSA website with a hyperlink to the sponsors website
- 1 speaking slot of 20 minutes with 5 minutes for Q & A at the seminar
- 1 email blast to the seminar qualified visitor database
- 1 full page colour advertisement in Souvenir of ICFSA/ Department of Law
- Sponsor logo on the seminar notepads
- Sponsor logo on the back drop in the seminar hall
- Sponsor logo on the seminar schedule
- 1 Free insert such as leaflets/brochure/or any other promotional items of Diamond Sponsor in the seminar kit/carry bag
- Sponsor logo on the banner in the gate
- 1 exhibition counter with a table space 6x 4 ft. for display of product/ literature & banner

### Gold

₹ 50,000/-

- Recognition as Gold Partner on the seminar page of ICFSA website with a hyperlink to the sponsors website
- 1 full page colour advertisement in Souvenir of ICFSA / Department of Law
- Sponsor logo on the seminar notepads
- Sponsor logo on the back drop in the seminar hall
- Sponsor logo on the seminar schedule
- 1 Free insert such as leaflets/brochure/or any other promotional items of Gold Sponsor in the seminar kit carry bag
- Sponsor logo on the banner in the gate

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### Benefits

#### Sponsorship category & Fee

##### Delegate's Seminar Kit sponsor

₹ 25,000/-

- Sponsor logo on the seminar notepads and pens
- Sponsor logo on the back drop in the seminar hall
- Sponsor logo on the seminar schedule
- 1 Free insert such as leaflets/brochure/or any other promotional items of sponsor in the seminar kit / carry bag
- 1 exhibition counter with a table space 6x 4 ft. for display of product/ literature & banner

##### Exhibition Counter

₹ 10,000/-

- 1 exhibition counter with a table space 6x 4 ft. for display of product/ literature & banner
- 1 Free insert such as leaflets/brochure/or any other promotional items of sponsor in the seminar kit / carry bag

##### Banner

₹ 5000/-

- Banner of maximum 6x4ft will be displayed inside the entrance hall of seminar

The sponsorship model allows you to capture delegate's attention in a variety of ways, depending on the specific needs of your business.

We understand that these needs may not necessarily fit into the prescribed levels outlined in this document, and **we therefore invite you to discuss with us** alternative options available to make a sponsorship package that best suits your organisation.

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